



# Call for Papers.

The 2015 meeting of the  
**Society for Applied Research in Memory and Cognition**

**24 25 26 27 JUNE 2015**

VICTORIA CONFERENCE CENTRE | VICTORIA, B.C. | CANADA

KEYNOTE SPEAKERS:

- **ITIEL DROR (UNIVERSITY COLLEGE LONDON): COGNITIVE FORENSICS**
- **MARCIA JOHNSON (YALE UNIVERSITY): APPLIED COGNITIVE NEUROSCIENCE OF MEMORY**
- **HAL PASHLER (UC SAN DIEGO): TEMPORAL SPACING OF STUDY AND RETENTION**
- **DAN SIMONS (UNIVERSITY OF ILLINOIS): REAL-WORLD VISUAL ATTENTION**

HIGHLIGHTS:

- **FIRST-NATIONS WELCOME CEREMONY**
- **SESSIONS ON A WIDE RANGE OF APPLIED PSYCHOLOGY TOPICS:**
  - Autobiographical Memory • Climate Psychology • Clinical Applied Cognition
  - Cognitive Aging and Rehabilitation • Consumer/Marketing Psychology • Driving
  - Education • Ergonomics/HCI • Eyewitness/Police/Judicial Psychology • Voting
- **BANQUET/DANCE WITH LIVE BAND IN THE CRYSTAL BALLROOM OF THE EMPRESS HOTEL**



*Special deals on whale-watching and ocean kayaking outings.*

Visit the world-renowned Butchart Gardens, Butterfly Gardens, Craigdarroch Castle, Royal BC Museum, etc.



JAZZ FANS:

THE MEETING WILL BE DURING THE PEAK OF VICTORIA'S AWESOME JAZZFEST.

CO-ORGANIZERS D. STEPHEN LINDSAY AND J. DON READ

For further details please visit <http://www.sarmac.org/upcoming-conferences/>